

# Low Moor Holy Trinity Cricket Club: Development Plan (2017-2022)

LMHTCC is committed to the gradual development and improvement of the Club's overall offer. The Club strives to achieve the mission statement, aims and objectives it sets each year. The Club frequently reviews its offer to members and the wider community and in doing so, provides a **Development Plan** which outlines the short term (0-1 year), medium term (1-3 years) and long term (3-5 years) aspirations for those involved with the Club and the local Community.

Area for Development	Detail	Who's Involved (Resource)	Timescale (Start/Finish)	Estimated Cost	Completion Date	Priority
Erect a new perimeter fence	Develop the external perimeter of the ground by erecting a new, hard-wire, sport approved perimeter fence to combat annual damage and ongoing repairs made by horse damage and vandalism. The new fence will create a safer playing area and a more secured environment for the juniors.	Management Committee, Trustees, Funding Organisations, Bfd Council, Members.	Timescale is funding dependent (ideally within 12 months)	£25,000 to £30,000		
Increase the number of drainage channels.	Improve the overall playing surface and surrounding grass banking by additional surface water channels running away from the playing field. Increased water damage cause by the development of homes in the area and the increased concrete/removal of shrubs and trees which soaked away volumes of water. This will help to prevent further flood damage.	Management Committee, Members and local machinery contractor.	September - October 2017.	£500 + time		
Develop an all-weather training facility.	To increase participation in cricket, especially at the junior levels, the Club is keen to develop a new all-weather practice facility on the edge of the playing field. This will allow us to utilise a new practice cage to develop technical cricket of junior and senior players. This will require substantial funding.	Management Committee, Members, Funding Organisation, Private Investors. Bfd Council, Suppliers.	Timescale is funding dependent (ideally within 12 months)	£20,000 to £25,000		
Develop a strategy for School liaison and engagement	Cricket is not active in many schools in the region. The Club needs to agree a strategy for rotating ECB qualified coaches around PE lessons or after school sessions to embed cricket within the curriculum or as an out-of-school activity.	ECB qualified coaches. CWO and Junior Co-ordinator	January 2017 – December 2022	£ Time		
Purchase mobile ground covers to improve playing opportunities.	Review the need and benefit of mobile wicket covers to improve the overall experience of playing cricket prior to, or during adverse weather conditions. Provide a detailed costing for the Management Committee to consider the impact vs cost of this new equipment.	Management Committee, supplier, ECB funding.	January 2017 April 2017	£10,000 to £12,000	May 2017	
Increase the number of qualified ECB coaches.	Membership survey to identify volunteers for ECB coaching activity. Once identified, review the costs associated with increasing our coaching provision. Ensure that the Club has sufficient coaches to meet the demand of junior player ratios and a contingency for the development of future coaching staff for multiple age groups. Review Coach Support Worker course.	Volunteers/Existing players with specific interest.	April 2017-May 2017	£50 pp (Club to pay)	May 2017	
Organise local school cricket day.	Offer the ground as a facility to schools for an annual cricket event, like a school sports day. This would generate interest in cricket and provide a financial opportunity for the Club. The aim would be to support junior engagement in cricket and widen the participation in the area.	Management Committee, Junior staff, Members, Head Teachers and Head of School Dept, Local Press.	Summer 2017 and annually thereafter	£ Time		
Increase playing numbers for senior cricket	Cricket is struggling to compete with the more 'fashionable' sports. The Club needs to establish an approach that will increase playing numbers in senior cricket just as much as we need to do that for junior cricket. This is a clear priority that sets the bedrock of the stability of the Club.	Management Committee, captains and Chairman of Selectors	Ongoing	£ N/A		
External Scorebox	Review the current provision for scoring cricket matches and consider the benefit of creating an external scorebox with electronic scoring facility. Our current system is showing signs of wear and in need of attention, this would create an ideal opportunity to look at how we could improve this area and make it more appealing for scorers.	Management Committee, building contractor, external funding organisation, Bfd Council, members.	September 2018 October 2018	£10,000		

Establish a girl's junior team.	Making the Club more inclusive, more engaging and widening the catchment for all players is a key priority for the Club. Whilst the Club is happy to welcome girls into our junior set up, the consideration for a formal girls' team to play competitive cricket would be hugely advantageous to the long term success of the Club.	Management Committee, Junior Coaches, Bfd Council, Schools, ECB and YCB.	Early stages. Review in 2018	£ TBC		
Establish an under 9s team when they current 9s move up to u11s	Ensuring that we have a continuous 'flow' of new children through the Club is an essential part of the Club's survival. As one Club moves up an age group, we must ensure that a replacement cohort is	Management Committee, Junior Coaches, Bfd Council, Schools, ECB and YCB.	Early stages. Review in 2018	£ Negligible		
Tarmac car park and create white-line parking bays	Current car park is uneven, damaged and in need of improvement. Identify ways in which we could extend and 'tidy' the car park by a full tarmac application and new parking spaces.	Management Committee, building contractor and utilities company.	April 2019 May 2019	£5,000		
Increase membership participation in the community	Membership, as discussed at the AGM provides limited income for the Club. The ideal approach would be to tighten our membership offer and provide incentivised membership, which makes becoming a member more attracting. Non-players should be encouraged to become members. Review membership strategy to widen opportunity.	Management Committee and Trustees, YCB, Bfd Council	April 2017 – March 2018	£ N/A		
Develop strategy for increasing the number of junior teams.	Working with the junior coaches, CWO and Junior Co-ordinator, agree a strategy that allows us to create one new junior team at least every other season for the next 4 seasons, allowing a full complement of cricketing talent to be identified in the local area.	Junior Coaches, Secretary, Chairman, Junior Co-ordinator and CWO.	Ongoing	£100 - £200 (adverts)		
Develop new Club website and increase social media profile.	The Club has had numerous attempts at creating a website. For a variety of seasons, this has had limited impact/interest. Develop a site that works closely with the local community and is easily accessible. Undertake training on its upkeep and maintenance with external provider.	Management Committee and external website producer.	January 2017 – April 2017	£1000		
Consider a bar facility to help drive income generation	<i>(only to be considered when there is sufficient space to do so)...</i> Consider the opportunity to create a bar area for members where the current scoreboard is situated.	Management Committee, Trustees and external suppliers.	Estimate 2019 – 2020	£10,000		
Organise a Junior 'Festival of Cricket' Competition	The Club is committed to the development of junior players in the local area. The junior section would welcome the opportunity to establish a junior cricket festival/tournament in the school holidays.	Junior parents, other junior Clubs, Junior Co-ordinator and Management Committee.	Summer 2017 and annually thereafter	£2,000 £4,000		
Purchase additional land to allow extension.	Consider the cost associated with purchasing the strip of land behind the car park which would allow us to extend the car park and create additional opportunities (such as all-weather facility or additional car parking.	Management Committee, Bradford Council, Henry Lax (Land Owner)	Ongoing discussions at Committee level.	£ TBC		
Consider a shared business opportunity with local childcare providers.	The Club has received a number of requests for day time usage of the facility. Whilst this is not feasible in our current state, it is something we are extremely interested in for the future. Development of the internal facilities will allow us to create a day time offer to local businesses.	Trustees, Insurance company, Members and local businesses.	Ongoing discussions at Committee level.	Income Generating		
Create external garage facility for all industrial machinery.	Consider external garage facility (replace current external garage) with sloped floor to house all mowers, cutters, rollers, fuel and ground equipment. Create new concrete apron. This would create additional space for internal development (possible family area).	Management Committee, building contractor and utilities company.	June 2019 August 2019	£5,000		

	<b>HIGH PRIORITY: Within 12-18 months (0-1½ years)</b>		<b>MEDIUM PRIORITY: Within 18-36 months (1½ -3 years)</b>		<b>LOW PRIORITY: Within 36-60 months (3-5 years)</b>
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