

# LOW MOOR HOLY TRINITY CRICKET CLUB

MEMBERS OF THE SPENSER WILSON HALIFAX CRICKET LEAGUE

MEMBERS OF THE BRAMLEYS HALIFAX JUNIOR CRICKET LEAGUE

*Registered Community Amateur Sports Club (CASC 00606)*

Chairman: Mr A Hubbert



Secretary: Mr M Jenkins



Treasurer: Mr S Howard



President: Rev I Jennings



## CLUB STATEMENT: MISUSE OF SOCIAL MEDIA

Low Moor Holy Trinity Cricket Club promotes the use of social media as a tool for engaging with players, patrons, trustees, supporters and the wider community. The Club uses social media as a mechanism for mass-communication in a modern, technological environment.

While the Club uses social media to promote information, it recognises that a vast majority of members will engage in social media activity through their own personal accounts. This Policy sets out the Club's stance on social media coverage that directly or indirectly involves the Club, either named or associated with activity.

***The Club has drafted this statement to ensure that:***

- All individuals connected with Low Moor HTCC are fully aware of the Club's stance on the **use** of social media and more importantly, what is deemed to be 'misuse' of social media as outlined in the Yorkshire Cricket Boards' (YCB) policy.
- All individuals connected with Low Moor HTCC are fully aware of the **consequences** that individuals may face if such misuse occurs.

***The Club identifies misuse of social media as:***

- 1) Any public or circulated comment brought to the attention of the Club, the League, the Management Committee or any member of the public, in any form of social media which includes (but is not limited to) websites, Facebook, Twitter, LinkedIn, Instagram and Blogs, or in any general media (eg: newspaper, radio, television, officials and players) that is detrimental to the Club, the League, the officials, team-mates, opposition players, spectators or an member of the public.
- 2) Where comments, either verbally or written can be viewed as unsatisfactory conduct under the YCB Disciplinary Code and Procedures and therefore automatically becomes a breach of this policy and may result in further investigation and potential disciplinary action against either the individual or the Club.
- 3) A secondary offence which includes the re-sending, re-circulating or re-posting of any such detrimental comments. Add to that, asking for others to re-send, re-circulate or re-post is considered an offence of the same nature and will also be treated as unsatisfactory conduct. This will follow the same process as highlighted in bullet point 2.

**MEMBERS ARE ENCOURAGED TO USE SOCIAL MEDIA TO PROMOTE THE POSITIVE EXPERIENCES OF AMATEUR CLUB CRICKET. IF YOU DO NOT HAVE ANYTHING POSITIVE TO SAY, IT'S SAFER TO SAY NOTHING AT ALL.**